

University of Pretoria Yearbook 2019

Consumer aspects of food 417 (VDS 417)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	15.00
Programmes	BConSci Food Retail Management
Prerequisites	BEM 212
Contact time	3 lectures per week
Language of tuition	Afrikaans and English are used in one class
Department	Consumer and Food Sciences
Period of presentation	Semester 1

Module content

Module 1: Role playing factors relating to consumer behaviour, food procurement and consumption. The introduction of the 2011 Consumer protection act and food labelling laws. Consumer education in relation to consumers' social responsibility.

Module 2: A South African perspective on food retail management with a focus on how general logistics throughout the supply chain is implemented with the South African consumer in mind.

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